

Your First Audience Member Is Yourself

The last thing you should ever be is bored with your own creative and philosophical output.

If you're going to take the time to say X, do X, build X, make art about X, or write about X, at least make sure X is interesting to *you*.

It's possible to get so caught up in the process of hedging, prefacing, qualifying, and justifying yourself that you eventually negate everything that makes your work compelling and captivating.

Compromise is fine, but only if you still have your integrity and dignity at the end of the bargain.

Never accommodate others to the point of annihilating yourself.

It's better to lose a few audience members than to lose your soul through the process of chasing them.