

# Values and Principles Against Ideological Jargon

The ideological jargon of hard totalitarianism aims at the subversion of values, while the ideological jargon of soft totalitarianism aims at the reduction of values to self-indulgent mush. In other words, the former aims at intercepting value discourse, while the latter aims at dissolving it altogether. Thus, to debunk the former one needs to be a man of principles among the unprincipled, while to debunk the latter one needs to be a man of principles among the unmanly.