

Simple Assumptions with Massive Results

Great leaps in understanding human behavior when economists asked,

“What if we assumed individuals in the market were rationally self-interested actors?”

Leaps extended when Public Choice theorists asked,

“What if we assumed individuals in the political market were rationally self-interested actors?”

A massive leap in understanding parenting and education comes by asking,

“What if we assumed individual children are rationally self-interested actors?”

Complete game-changer.