

Allowed to Percolate

Writes Pete Earle:

Meanwhile, in the private sector – where real courage goes unnoticed – Maker’s Mark has backtracked on a previously announced decision to reduce the alcohol content of its whiskey. Tens of thousands of individuals reacted to the company’s stated plans with concern and anger on social media sites, prompting the quick reversal.

No shots fired, absent of legislation, rights unmolested, bloviating-free, and bereft of opportunities to peddle victimhood: as always, where markets are allowed to percolate, consumers rise in peaceful tyranny. And thereafter, change comes on wings.