

Words Poorly Used #5 — Quality Assurance

If you call a grizzly a squirrel, will it not eat you? Today's linguistic rant may seem like small potatoes, but the degeneration of our communication is big time. See the tower of Babel. "Quality assurance" is a good, and very low key example. Rather than delivering good stuff, it is there to make sure that a maximum amount of minimally acceptable stuff gets through. It is about **quantity** assurance. Lest you blame big business (government's subsidized cronies) for this, government started this long, long ago with goodies like the constitution, legal tender, the whiskey rebellion, central banks, protect and serve, ...

Kilgore