

Roll Your Window Down

For most of us, driving is just a chore. It's sedentary. It's waiting. No matter how far we travel, we can get out of our cars at the other end feeling like we've been sitting at a desk.

Do you want to **feel** what it's like to drive again?

Roll your window down.

These glass bubbles are nice for comfort, but they're terrible for letting us experience the thrill of movement and travel. If we want the full thrill of travel, we (from time to time) need what motorcyclists take for granted: wind, sun, air. We need to let the untamed outside world touch us.

Roll your window down and feel the wind against your vehicle. Let your hand feel the resistance. Breathe in the cool, fresh air. Hear the sounds and smell the smells. Play your music (louder).

Let the world outside your window brace you and make you more aware of the miles you're traveling. Each one is different, but you wouldn't know that with your window rolled up.