Portland to Flush Reservoir

The City of Portland has decided that one man urinating in a reservoir justifies flushing all 38 million gallons of water. I do wonder how a private company would handle this. Perhaps they would flush it and count their losses. Or perhaps they would sell it to the highest bidder. I don't know, but flushing 38 million gallons of drinking water seems like a very costly waste. So who's going to pay for it?

Skyler.