

On the Profit Motive

I get a chuckle out of those who lament the profit motive of business. Businesses only make profits one way: satisfying customers. Without the profit motive, businesses would not be interested in what customers demand, ie. low prices, high quality, *et cetera*. What would be the result if businesses could make profits without satisfying customers? Would their products and processes be safer? Would their prices be lower? I'm skeptical. And that's today's two cents.

Skyler.