

Alternative Markets Saved Me a Boatload

I'm sitting here in the Salt Lake City airport about to board a flight to Phoenix to join a startup poised to disrupt the foreign/crypto exchange and savings markets.

My American flight to Phoenix only cost me \$140. And my Delta return flight only \$100.

The 2016 Accord Coupe I'll be picking up for the week cost \$290.

And my private room with full amenities and a pool cost \$170.

That's just under \$700 for a 6-day, 5-night business trip. Not bad!

How'd I manage to save so much?

I used Skiplagged to find my flights, which are in actuality partial flights. I leave the trip after the first arm as the plane goes on to Vegas each way.

I used Turo to find a sweet ride and paid pennies on the dollar for it.

And I used Airbnb to find high-rated lodging with friendly and accommodating local hosts.

Each of these services is in the alternative market and have made major disruptions, saving customers millions.

I used to travel business a lot, and even a 3-day trip never cost less than \$1,800 using traditional airline booking, Avis, and a hotel.